

# WE BELIEVE IN: CONNECTIVITY COLLABORATION GOVERNANCE



# AT A GLANCE

PARIS Technologies, Inc.
Our name stands for what we do best:

# PLANNING ANALYSIS REPORTING INFORMATION SYSTEMS

PARIS has a strong focus on research and development and has grown to a full-scale technology and services company.

We have a world-class staff experienced in:

- Visionary Intelligence
- Business Intelligence
- Product Development
- Database Management
- Application Development
- Management Accounting
- Financial Analysis and Reporting

PARIS also provides consulting, technical support, and training services.

PARIS Technologies has 7,000 customers across 155 countries.



WE'RE A PASSIONATE COMPANY FILLED
WITH PASSIONATE INDIVIDUALS



Companies depend on personal productivity tools such as Excel, PowerBI, Tableau, and QlikView, to name a few. These tools may give end-users the flexibility they need, however, many data problems are left unresolved.

When data is managed in end-user tools, the IT Department does not have ownership or control of it.

ANALYSTS BUILD
SPREADSHEETS THAT CAN
BE MEASURED IN ACRES.

NO COMPANY CAN
BE ADEQUATELY MODELED
IN THE ROWS AND
COLUMNS OF A
SPREADSHEET.

## PROBLEMS WITH SPREADSHEETS & VISUALIZATION TOOLS:

- 1. Lack of agility, control, and accuracy
- 2. Management has to rely on the results of error-prone spreadsheets
- 3. Spreadsheets don't work together; collaboration is limited
- 4. Data is repetitively extracted and loaded
- 5. Rows and columns cannot fully model the dimensions of the business
- 6. Costly manual processes

# THE SOLUTION

#### FIVE MAJOR CAPABILITIES THAT ANY PROPOSED SOLUTION SHOULD HAVE:

- 1. A shared, dynamic, analytical database
- 2. Forecasts that blend plans with actual data to express future business models
- Algebraic calculations across all dimensions of the business model (Not limited to the two dimensions of a spreadsheet)
- 4. Seamless integration with relational database structures
- 5. Seamless integration with end-user tools



For the first time in history, PARIS Technologies provides capability for IT departments to own and control the data that management uses to run the business, and gives end-users the flexibility to use the tools to which they've grown accustomed.

PARIS adds collaboration capabilities (more than just co-authoring) to Excel, elevating it from a single-user tool to a multi-user platform, resulting in unprecedented gains in productivity and ROI.



SPEED TO BENEFIT

Unlike other projects that take months or years to implement, PARIS benefits can be felt and seen in less than 2 weeks

#### COMPLEX MADE EASY

In the naturally complex environment of business and data, we leverage end-user tools to bring familiarity and confidence to our users.

## PRICE COMPETITIVE AND FASTER ROI

PARIS provides higher economic value that is quickly realized and leverages existing IT investments.

We understand that large system implementations have not always delivered on the promises made at the start.

We guarantee solutions that are expertly made and delivered as promised.



PROVIDING

#### VISIONARY INTELLIGENCE

AND DECISION SUPPORT FOR MANAGEMENT

## **VISIONARY INTELLIGENCE GOALS:**

- Rapidly deliver significant impact, and generate the highest ROI of any project undertaken by the customer.
- Help the many people clerking spreadsheets to be more effective at their jobs.
- Give IT departments control over data while at the same time allowing endusers the flexibility to which they are accustomed
- Deliver solutions that are quick to implement, flexible and incredibly powerful.

Our goal is to provide management with a model that reflects their vision for the business; provides control, accountability, decision support and addresses the problems with end-user tools.

> We offer our applications and services as a SaaS subscription available on the cloud or on premise.



# CORE BUSINESS



# INDUSTRIES We serve:

- Retail
- Construction
- Hospitality
- Energy
- Entertainment
- Food & Beverage
- Automotive
- · Hospital and Healthcare
- Insurance
- Banking & Finance
- Education

# SOLUTIONS

### WE DELIVER:

- Financial Planning & Analysis
- Mergers & Acquisition
- Multi-company Consolidation
- Corporate Treasury
- Continuous Inventory Planning
- Royalty Payments
- Allocation Models
- Consolidated Transactional Models
- Customer and Product Profitability
- Sales Analysis
- Sales Pipeline
- Sales Forecast
- Demand Forecasting
- Freight Management
- Salary Forecasting
- Workforce Performance Scoring

# SAAS

Subscribe to PARIS Solutions with premium services.

Experience rapid ROI with a custom PARIS solution.

Finally make data intensive processes like YTD reports and rolling forecasts easy and accessible.

Hosted or on-premise, we do the heavy lifting for you by building a scalable, flexible model that can grow with your business needs.

Run outcome-based business models from consolidated data across systems. Improve efficiency and accuracy in reporting, planning, forecasting, and analysis.



## LEONARDO® SUITE

Ideal for Enterprise Implementations

Provide C-level with live dashboards and analysis of their vision, while simplifying data management for both IT and Finance departments.

The Leonardo Suite provides subscription report distribution, integration with relational sources, web-based spreadsheets and dashboards, dynamic data model to blend actuals and plans.



### POWEREXCEL TEAMS

Ideal for Finance teams to use for collaborative planning

A multi-user experience though the familiar Excel interface consolidates spreadsheets and eliminates errors. The PowerExcel offering includes a dynamic OLAP data model, which can access data live from a controlled collaborative source and provides a flexible environment for analysis.

# LIVE APPLICATION INTEGRATION

#### IMAGINE A FUTURE WHERE COMPLEX PLANNING IS MADE EASY.

PARIS delivers collaborative enterprise planning, analytics, and reporting solutions.



PARIS simplifies the complex process of getting data from source to visualization.

We save you time and money by eliminating manual processes and consolidating reports.

Use it with Leonardo®. Use it with Excel. Use it with Tableau, Qlik, or any 3rd party tool.

We guarantee data solutions that work.

# COMPANY, SUBSIDIARIES, AND AFFILIATES

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