



OLATION® HIGH-SPEED VISIONARY INTELLIGENCE ACCELERATES TO LIVE REPORTING IN SECONDS!

OLATION “NEXUS” CREATES SOLUTION THAT CONNECTS ALL DATA SOURCES—INCLUDING EXCEL!

At Candyrific, OLATION is providing a unified reporting system, fitting different technologies together—SAP® Business One, analytical databases and end-user tools—in “*real real time*.” OLATION has resulted in a dynamic sales reporting solution for the award-winning candy manufacturer that creates licensed products for Disney™, DreamWorks™, M&M’S® and Snickers®.

QUICK FACTS

COMPANY

- *Name:* Candyrific
- *Industry:* Manufacturing, Candy, Toys
- *Location:* Louisville, Kentucky, U.S.A.
- *Products:* Licensed and non-licensed novelty candy. Licensed brands: Star Wars, Scooby-Doo, M&M’S®, Snickers®, Skittles®, Star Wars™, Disney™, DreamWorks™
- *Website:* www.candyrific.com

OBJECTIVES

- Create a uniform system that brings together all reporting processes
- Eliminate manual processes
- Reduce the need to run multiple SQL queries to reach transactional information from SAP® Business One
- Access up-to-date sales information
- Dynamic reporting and flexibility
- Quick integration to existing Excel spreadsheets

FUN, EXCITEMENT, GREAT TASTE— AND THE NEED FOR ACTIONABLE INTELLIGENCE

Candyrific strives to bring fun, excitement, great taste, play value and quality to customers in every product created. But Angie Bartley, the company’s Accounting Manager, found herself involved in repetitive processes to collect and translate transactional data into everyday reports. For one, she says, “*There was no way to do out-of-the-box reporting with our ERP system.*”

In cases like this, fast, actionable intelligence for the business is pretty much out of the question.

“*We had to create queries for SAP® Business One that needed to be written before reports were laid out the way we wanted them. It took a lot of time to filter out the information by every sales rep manually,*” Bartley states.

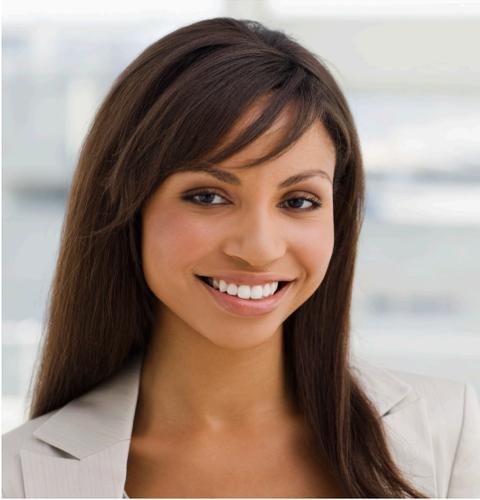
OLATION’s Visionary Intelligence provides a groundbreaking connector technology that delivers data—live—to dynamic Excel reports, dashboards and other front ends as transactions come in. At Candyrific, OLATION connects at the back end with SAP® Business One and underlying tables in Microsoft® SQL Server. OLATION also works bi-directionally, for collaborative planning, budgeting and forecasting systems.

“A REPORT THAT TOOK ME AN HOUR TO PREPARE TAKES
ME LESS THAN 2 MINUTES WITH OLATION.”

Angie Bartley, Accounting Manager, Candyrific LLC

FAST, FLEXIBLE ANALYSIS—LIVE REPORTING—THE
ABILITY TO CONNECT TO ALL DATABASES, AND CONTINUE
TO USE EXCEL, ALSO LIVE. AT CANDYRIFIC, THE BEST
WAY TO DESCRIBE OLATION WOULD BE...SWEET!!!





“I WAS LOOKING FOR A REPORTING TOOL THAT WOULD FIT THE PIECES OF THE REPORTING PROCESS TOGETHER.”

Angie Bartley, Accounting Manager, Candyrific LLC

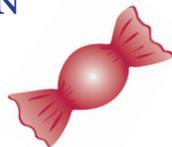
OLATION provides the **nexus** for other back and front end systems, including other databases/applications, dashboards and Web- or SharePoint-based reports and templates.

OLATION does not require a specific reporting, visualization and/or analytical applications, but provides ability across platforms for users to work in their preferred interface—which, often enough, is Excel itself.

At Candyrific, Bartley is able to continue working in Excel, but now far more efficiently: “With OLATION, reporting time is reduced to 2 minutes or less, giving me more time to spend on other work tasks.” For Bartley and Candyrific that means freeing up more time for data discoveries that should lead to more “*fun, value and quality*”—and strategies for ongoing growth at this exciting firm.

EXCEL TRANSFORMED INTO A DYNAMIC CONNECTOR CLIENT— LIVE REPORTS AS TRANSACTIONS OCCUR

“OLATION HAS THE QUICK ABILITY TO DRAG AND DROP AND CHANGE INFORMATION FROM COLUMNS TO ROWS.”



The multidimensional viewer capability of OLATION provides a nimble and powerful solution for viewing/analyzing data in diverse ways. With the aid of OLATION, Bartley is able to look at different forecasts and individual customer information, and compare prior and current years, with a simple drag and drop.

OLATION fulfills a technology promise that has a direct effect on users’ ability to do their jobs more quickly and productively, which in turn impacts on a company’s bottom line.

MORE THAN CANDY—CANDYRIFIC

Candyrific is an award winning global novelty Candy Company that designs, manufactures, wholesales licensed and non-licensed novelty candy. Licensed products include items for Star Wars, Scooby-Doo, M&M’S®, Snickers®, Skittles®, Star Wars™, Disney™, DreamWorks™, and others. Candyrific has offices throughout the US and Hong Kong. Products from Candyrific are distributed worldwide and can be found in major retailers such as Walmart, Walgreens, Rite Aid, Target, Toys R Us and Amazon.com.

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