Our customers speak for us

For **Moana Pacific Fisheries,** spreadsheets are no longer just 'data files', but a 'window to the data driving the business'—plus, **PowerOLAP** provides a bridge to a new system, now integrating data dynamically from Navision.

A PowerOLAP case study with comments from

Mark Ewins, System Project Manager
Grant Shuker, Financial Controller
Moana Pacific Fisheries

"I personally would never want to be without PowerOLAP when reporting and modelling financial results, because it so dramatically improves efficiency of financial reporting," states Mark Ewins, and he would know: Moana Pacific Fisheries is the second firm where he has used PowerOLAP, preferring it to any other product: "We bought PowerOLAP instead of competing products because of its functionality and speed."

"With PowerOLAP, our Excel spreadsheets become windows to all the data that drives the business. Any data needed is instantly available," Ewins adds.

Reporting Options—Flexibility, Speed, and "Speed to Knowledge"

Speed and remarkably flexible reporting options are major benefits with PowerOLAP, of course: "PowerOLAP has dramatically reduced the time taken to produce our monthly reports to the management board, providing flexible reporting options." But at Moana, the big win is not just speed, but the often elusive *speed to knowledge*. "I always know that the data that I am using is the latest data and I am able to share the data with other people—we all know that we are working with the same and the latest information. Our spreadsheets are no longer 'data files' and Excel becomes easy-to-use reporting tool."

Moana Pacific Fisheries is one of the largest fish processing businesses in New Zealand. A wide variety of fish species are purchased from fishing vessels and processed in a number of plants at various locations throughout the country. Many different products are produced and most of the production is sold in foreign fish markets. "The volumes and pricing in the markets vary during the year. We also are subject to exchange rate fluctuations. In all this is a complex business model—PowerOLAP is a tool that we can use to do the the calculations."

Moana has complex consolidation requirements as well, as a result of the number of divisions the business consists of. The aim—as it is with so many firms—is to get the data from the accounting system to the familiar spreadsheet environment. Ewins comments: "Before PowerOLAP, this process took long hours of work.

Benefits Moana has derived from PowerOLAP reporting solution:

Excel is empowered
"With PowerOLAP, our Excel spreadsheets become windows to all the data that drives the business. Any data needed is instantly available,"

The Speed and Flexibilty—
"PowerOLAP has dramatically reduced the time taken to produce our monthly reports to the management board, providing flexible reporting options."

One version of the truth
"I am able to share the data with other people—we all know that we are working with the same and the latest information."

Our customers speak for us

Now with PowerOLAP the reports are instantly updated each month, via OLAP Exchange [the product's capability to integrate relational table-based data]. It gets the data directly from the accounting files so we know with certainty that all of the data in our reports is exactly what is in the general ledger."

PowerOLAP provides continuity in changeover to Navision—accomplished in one day!—plus significant added value to their new ERP system

When PowerOLAP was initially introduced, Moana was using CBA, a DOS-based accounting system that is still used by many businesses in New Zealand. With PowerOLAP, the company was able to reach their data over the past five years with the accompanying limitless multidimensional reporting capabilities as well as drill down to the original data. Moana subsequently implemented Navision as their accounting system and PowerOLAP now integrates data from the Navision system. "The changeover of PowerOLAP from the CBA system to Navision was a painless process and was done in one day. We also believe that the initial implementation of PowerOLAP enabled us to think of our data in a structured way that greatly simplified the Navision implementation."

Ewins also speaks about the significant added value that PowerOLAP brings to the new Navision system: "At group level, some of the lines in the group reports are consolidated from different accounts depending on the division. This would be a very complex report to produce in Navision, but is possible owing to the powerful formula capability of PowerOLAP." Grant Shuker, Financial Controller at Moana Pacific Fisheries says: "We see PowerOLAP as a permanent feature of our reporting, as it does what Navision alone is not able to do."

Forecasting Ahoy! — a recognition of PowerOLAP's additional benefits as a planning solution

"The ability to write back to PowerOLAP directly from the spreadsheet is fantastic," Ewins says, in recognition of the outstanding planning capabilities that the product incorporates, which make it such a powerful solution for budgeting and forecasting needs. Given Moana's experience with PowerOLAP, it is only a matter of time before they chart a course to extend the product's reach, taking full advantage of the boatload of capabilities that PowerOLAP provides!

To learn more about Moana Pacific Fisheries, please see www.moanapacific.com.

PowerOLAP is a trademark of PARIS Technologies, Inc.

To learn more about PowerOLAP or PARIS Technologies, Inc., please see www.paristech.com.
All other trademarks are the properties of their respective owners.

Some of Moana's Favorite Features:

- **Ease of Use: it is the same environment in Excel, but now vastly speeded up!**

- **Fast adaptability to the new Navision system: "The changeover of PowerOLAP from the [previous] system to Navision was a painless process and was done in *one day*."**

- **A solution that embodies powerful analytical formula capabilities, limitless reporting views—and more functionality to address forecasting, budgeting, and planning needs.**